

APPLYACE

GLOBAL TRADE & DISTRIBUTION

Company Profile

Who we are

Applyace Ltd is an international sourcing, import, export and distribution company specialising in connecting manufacturers, brands and distributors across global markets. We work with both established multinational brands and emerging businesses, helping them expand into new territories through our sourcing expertise, logistics network and distribution partnerships.

Our primary focus is the global distribution of products, with particular expertise in exporting British and Indian products to European, Caribbean and African markets.

Our services

- Global Import & Export
- International Product Sourcing
- Brand Representation
- Distribution Partnerships
- Wholesale Supply
- Private Label & OEM Sourcing
- Supply Chain & Logistics Coordination
- Market Entry & Business Development
- International Procurement

Industries we serve

- Food & Beverages
- FMCG
- Household Products
- Health & Beauty
- Personal Care
- Confectionery
- Home & Kitchen
- Consumer Goods
- Retail & Wholesale

Who we work with

- Manufacturers seeking international distribution
- Retail chains & supermarkets
- Wholesalers & cash & carry businesses
- Importers, exporters & distributors
- Brand owners
- Hospitality & food service companies

Geographic focus

Products from: United Kingdom, India and Europe.

Markets served: Europe, the Caribbean, Africa and the Middle East, with planned expansion into Asia.

Our value proposition

We simplify international trade by sourcing quality products, building long-term partnerships with

manufacturers and brands, and delivering reliable distribution solutions across Europe, the Caribbean and Africa. Our mission is to help businesses expand into new markets while providing customers with access to trusted British, Indian and international products.

Our vision

To become one of the leading global sourcing and distribution companies, connecting brands with international markets through innovation, reliability and strategic partnerships.

Get in touch

Email: info@apply-ace.com **Phone:** +44 7348 477608 **Web:** applyace.com

United Kingdom (head office) - London India (sourcing office) - Mumbai